

OKIDATA

## An International Company

Okidata facilities include corporate and Eastern Division headquarters in New Jersey, Western Division headquarters in California and sales and service offices throughout the world.

Okidata is a subsidiary of Oki Electric Industry Company, Ltd., a major Japanese telecommunications and electronics company and a leading supplier of terminal equipment in the Japanese market. With this powerful international partner, Okidata offers strength and flexibility unmatched in the industry.



Okidata's Eastern Division in Mount Laurel, New Jersey manufactures printer products.



Memory products are manufactured in Okidata's Western Division in Santa Barbara, California.

OKIDATA

Representatives throughout the United States and in Australia,

Canada, Denmark, England, France, Italy, Japan, Mexico, the Netherlands, Norway, South Africa, South America, Spain, Sweden, Switzerland and West Germany.

Okidata Corporation  
Corporate Offices  
111 Gaither Drive  
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Western Division  
Memory Products  
Santa Barbara, California  
Telephone: 805/964/3535  
TWX: 910/334/4904

Western Regional Sales Office  
San Carlos, California  
Telephone: 415/595/0174

Western Regional Service  
Facility  
Santa Ana, California  
Telephone: 714/979/...

# Okidata Peripherals Sell Systems



OKIDATA

# To the User, the Peripheral *is* the System

Modern computer systems involve a complex marriage of sophisticated technology and applications expertise. Specialists in memory devices, printers, displays and central processors join forces with software experts to produce systems that help people solve problems. Every link in the chain is important, but what the user ultimately sees, what he touches, what he deals with are the computer peripherals.

Since 1972, Okidata has been producing peripherals designed by experts in both computer technology and human engineering. The result is a product line responsive to both hardware and software system requirements and, most important, responsive to the users, to the people who don't understand the technology, to the people to whom the peripheral *is* the system.

Okidata products include the features that users want, that users need. Okidata printers produce excellent quality printing, first copy to last. They don't have complicated operator controls and they don't require frequent ribbon changes. Okidata memories don't have *any* operator controls. They don't need attention and they don't lose data. Okidata products are attractive. They look like they belong in an office. Okidata products—designed for people.

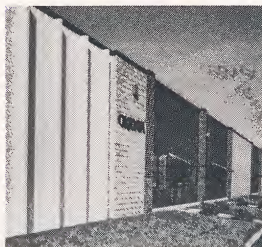
Okidata peripherals are responsive to system requirements, too. They are designed by systems engineers, people who understand total system architecture. Software interface specifications make sense. The host computer or terminal isn't burdened with unnecessary tasks. Hardware interface options include serial and plug-compatible parallel versions.

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POSTAGE WILL BE PAID BY ADDRESSEE

**Okidata Corporation  
111 Gaither Drive  
Mount Laurel, New Jersey 08054**

## To the User, **the Peripheral is the System**

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## Slimline Series

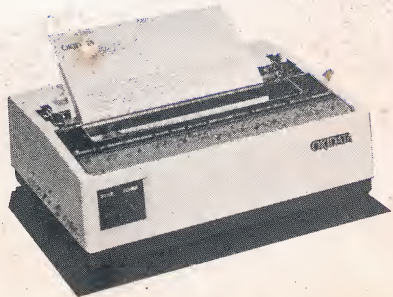
### Line Printers



- 300, 250, 160, 125 lpm, 132 columns
- $5 \times 7$ ,  $9 \times 7$ ,  $5 \times 9$ ,  $9 \times 9$  characters
- Graphics— $70 \times 72$  and  $100 \times 100$  dot densities
- Microprocessor flexibility
- 500,000,000 character head warranty
- 10,000,000 character ribbon
- Stored program machine history
- Centronics and Dataproducts interfaces
- RS232 interfaces

## Microline 80

### Serial Printers



- 80 cps, 80 and 132 columns
- Continuous duty operation
- 200,000,000 character head warranty
- Upper and lower case characters
- Double width characters
- Friction, tractor and pin feed
- Centronics interface
- Microprocessor-controlled RS232 interface

## 3300 Series

### Disc Drives



- 13 to 80 Megabytes of moving head storage
- 2.4 Megabytes of fixed head storage with overlap seek
- Winchester technology
- Clean air package
- Complete in 7 inches
- 9760 CDC-type interface
- Patented low mass rotary positioner
- 38 ms average seek
- 7.97 Megabits/sec transfer rate
- 20,160 Bytes/track

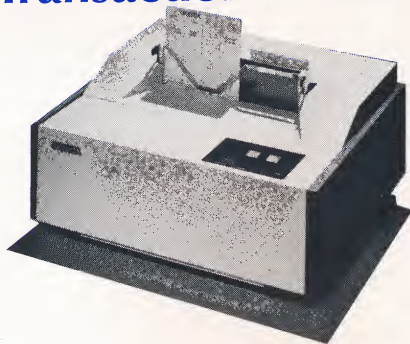
## OKIDATA Reliability

It is difficult for electromechanical peripheral devices to compete with the solid state reliability of central processors. But at Okidata, achieving that reliability is our continuing objective. Our disc drives are protected from the environment by the finest air filtration system in the industry and protected from the operators because they never have to touch them. Our line printers carry a 500,000,000 character head warranty, unmatched in the industry. Our serial printers enjoy an outstanding track record worldwide. Okidata reliability—field proven in over 25,000 installations.



## CP210

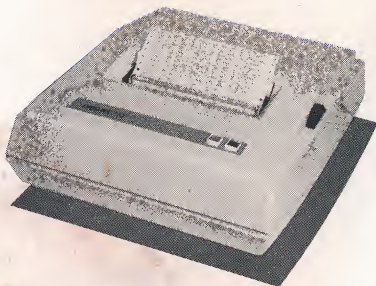
### Transaction Printers



- 110 cps, 80 and 96 columns
- Drop-in form loading
- Documents, cut forms, passbooks
- Intermixed sizes
- Optional journal tape
- Upper and lower case characters
- Double width characters
- Built-in diagnostics
- RS232 interfaces, transmission speeds to 9600 bps

## CP110

### Serial Printers



- 110 cps, 80 columns
- CRT, mini or micro application
- Upper and lower case characters
- Friction, tractor and pin feed
- Built-in diagnostics
- Centronics, HP, 8080, 6800 parallel interfaces
- RS232 interfaces, transmission speeds to 9600 bps

#### Gentlemen:

☐ Please have a representative call me.

Please send additional information on:

- ☐ Printers—All Models
- ☐ Slimline Series Line Printers
- ☐ Microline 80 Serial Printers
- ☐ CP110 Serial Printers
- ☐ CP210 Transaction Printers
- ☐ Disc Drives

# OKIDATA

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Ext. \_\_\_\_\_

Interface will be to \_\_\_\_\_

Application is (business system, banking, etc.) \_\_\_\_\_

☐ OEM \_\_\_\_\_

☐ End User \_\_\_\_\_

☐ Other \_\_\_\_\_

Planned Implementation Date \_\_\_\_\_

Special Problems \_\_\_\_\_